



(self->first_field ==
self->second_field == other->
self->state == other->st
self->mode == other->mode &&
self->next == other->next) {
self->first_field = true;
int local_variable;
if (parameter_2) {
static int
local_variable = 0;
variable = 0
int local_variable = 0
static int
unsigned static int
next move[8][2] = {-1, 0,
int i, j, m, n, top, mov, g, h,
void interrupt new_21(unsig
unsigned DS_21, unsigned A
unsigned BX_21, unsigned A

PROSPECTUS



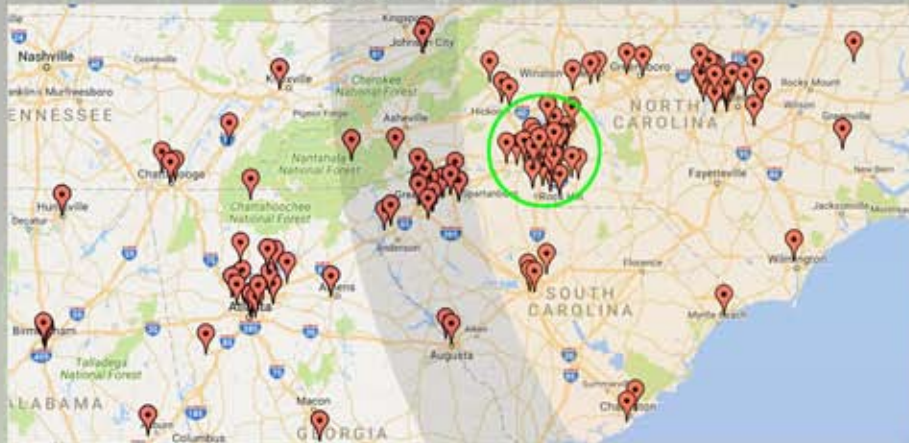
2019

Attendee Location:

SELF's attendees come largely out of the heart of the I-85 corridor. This includes in particular The Research Triangle, Charlotte, Greenville, Spartanburg, and Atlanta. This geographical core represents the biggest areas of government, banking, higher education, high tech, manufacturing, and startups in the entire southeast. So by sponsoring SELF, you cover all the major sectors and tech hubs of the southeast. Other areas of major attendee pull include Washington DC, Birmingham, the I-40 corridor, the I-4 corridor, Chattanooga, and The Grand Strand.



(Maps of 2016 attendees to the SouthEast LinuxFest)



Attendee Reach:

The typical attendance at SELF is about 750 people. This isn't a per-day cumulative total like some events do, this is actual unique attendees as counted by unique badges issued during the event. If this is purely about reaching the most people possible, we encourage you to consider Diamond Sponsorship which includes ads in the videos of talks released onto YouTube. The SELF YouTube channel has a global reach, over 80,000 views, 700,000 minutes watched, and has been viewed at least once by every nation on Earth except North Korea. The top countries on the YouTube channel are: USA (39%), UK (5.7%), Germany (5.7%), India (5.3%), Canada (3.9%), Sweden (2.0%), Australia (2.0%), France (2.0%), Brazil (2.0%).

2019 PROSPECTUS SOUTHEAST LINUXFEST

2019 Prospectus Demographics



Attendee's Job Titles:

Due to the "creative" nature of job titles, particularly in the tech industry, it is difficult to give meaningful statistics on job titles. However, some general observations can be made about the type of job a typical SELF attendee has. SELF is a very Systems Administrator heavy crowd. People who are SysAdmins or in practice are SysAdmins make up roughly half of all attendees. Beyond that major job roles of attendees include Developers, Ops and DevOps, Network Administrator, System/Network Architect, Analyst, Consultant, Systems Engineer, Database Administrator, and Specialist.

Put into more marketing friendly and concise terms: You will not find the people who sign purchase orders at SELF. You will, however, find the people who spec, research, and test what is put on those purchase orders.

Attendee Mentality:

One area that is often overlooked is the mentality of the attendees at an event. The people SELF attracts are not people who look at Linux and Open Source as a tool of their 9 to 5 job. These are people who have a deep passion for Linux and Open Source in general. These are people who would be attending SELF whether or not they had a job dealing with Open Source. They are people who, as SELF has proven with large numbers of successful hires, will jump at the chance to get paid doing what they're already passionate about.

Standard Tiered Sponsorships:

Diamond: \$3,000

- Logo placement in video and preroll video in all presentation videos released
- Mention in preroll audio for all audio of presentations released
- Full page color ad in program guide
- Prominent logo placement on website
- Company info page link from sponsor page on website
- Two 6ft tables in best possible location in expo hall
- Ballroom name reference (limited to first four Diamond Sponsorships)
- Includes up to four tickets to Speaker Dinner
- Social media shoutout

Platinum: \$2,000

- Mention in preroll audio for all audio of presentations released
- Full page color ad in program guide
- Prominent logo placement on website
- Company info page link from sponsor page on website
- Two 6ft tables in great location in expo hall
- Classroom name reference (limited to first four Platinum Sponsorships)
- Includes up to two tickets to Speaker Dinner
- Social media shoutout

Gold: \$1,500

- Half page ad in program guide
- Logo placement on website
- Company info page link from sponsor page on website
- 6ft table in good location in expo hall
- Social media shoutout

Silver: \$1,000

- Quarter page ad in program guide
- Logo placement on website
- Company info page link from sponsor page on website
- 6ft table location in expo hall
- Social media shoutout

Bronze: \$500

- Listing in program guide
- Logo placement on website
- Company info page link from sponsor page on website
- 6ft table in expo hall
- Social media shoutout



2019 PROSPECTUS SOUTHEAST LINUXFEST

2019 Prospectus Sponsorship Opportunities

.Edu/.Org: \$50

- Listing in program guide
- Logo placement on website
- Company info page link from sponsor page on website
- 6ft table in good location in expo hall
- Social media shoutout
- Only available to non-profits, FOSS projects, and educational institutions



Additional Sponsorships:

Friday Night Party*: \$2,000

- Sponsorship used to pay for adult beverages[1] and pizza to be given away for free to attendees. You get to briefly address the crowd and your logo is put up on a projector screen for the duration of the party.

Saturday Night Party*: \$3,000

- Sponsorship used to pay for adult beverages[1] and pizza to be given away for free to attendees. You get to briefly address the crowd and your logo is put up on a projector screen for the duration of the party.

Speaker Dinner: \$2,000

- Sponsorship used to pay for Carolina Style BBQ Dinner (hickory smoked, pulled pork, with mustard based sauce) for SELF's speakers, staff, and biggest sponsors. Comes with up to four tickets to attend the dinner.

Internet*: \$2,000

- Sponsorship used to pay for equipment and services to provide free internet for attendees. Includes captive portal advertising.

Lanyard: \$2,000

- Full color logo used in alternation with SELF logo on lanyards

T-Shirt (name on shirt sleeve): \$1,000

Bag Insert: \$500

Equipment loan or other ideas not listed here? Contact SELF to discuss.

* Typically claimed immediately after the previous year's event ends

[1] For the party, we source a number of Deep South microbrews, microdistilleries, and vineyards to provide a selection of adult beverages representative of the southeast and difficult if not possible to find outside of the southeast.

2019 Prospectus



PROSPECTUS SOUTHEAST LINUX FEST 2019

Our theme this year is *The Matrix*, so bring your *Shades and Leather* and maybe you'll be as cool as our T-Shirt is going to be.

When & Where:

June 14th - 16th, 2019
Sheraton Charlotte Airport, Charlotte, NC

Contact Info:

- <http://www.southeastlinuxfest.org>

- info@southeastlinuxfest.org

- 1-706-389-4258

(We have an amusing voicemail, so don't let it deter you from leaving a message.)

Reminder:

The program guide changed to a 8.5" x 11" quad folded into a booklet that hangs from the attendee's lanyard and also has their badge affixed directly to the front of it. Everyone seems to like the smaller size so we'll be doing that this year as well... finished size is 4.25" x 5.5".

New SELF Video Format:

Everyone also seems to like our new video format which shows a constant view of the Speaker, the Speakers presentation slides and the Sponsors (your) Logo.

